

A large, dark silhouette of a person with their right fist raised is centered in the background. The person is wearing a patterned shirt. The background is black with orange and yellow geometric shapes in the top left and bottom right corners.

SOWORE 2019
CAMPAIGN

**STATEMENT OF
ACCOUNTS**

Foreword: Taking it Back with Transparency and Accountability

A little over one year ago, we embarked on a remarkable journey aimed at rescuing Nigeria from 58 years of inept leadership, returning power to the Nigerian people and setting our nation on a path to progress and growth.

Our campaign birthed a global movement that brought Nigerians together in a way that had never been seen before. We staged hundreds of events in Nigeria and around the world, giving voice to the powerful yearnings of our people for true and positive change.

Thousands of you donated your time, skills, energy and funds to our epic campaign. This document is a thorough accounting of the funds that were donated and the uses to which they were put by the campaign.

Only the financial donations that were received are captured in this document. Although the tens of thousands of volunteer hours that many of you put into the Sowore 2019 effort might never be captured on paper, the impact of those donations-in-kind were felt all over Nigeria.

To all those who gave generously of their time and energies, we say **THANK YOU**. Stand with us as we continue to work towards Taking Nigeria back.



Omoyele Sowore

*Convener, Take-It-Back Movement
Presidential Candidate AAC, 2019*



Dr. Malcolm Fabiyi

*Director-General, Take-It-Back Movement
& Sowore 2019 campaign*

9TH MARCH 2018 - FEB 23RD 2019

50 WEEKS 351 DAYS OVER 15 COUNTRIES



36 STATES

OVER 500 EVENTS

(TOWNHALLS, RALLIES, MEETINGS, INTERVIEWS, AIRPORT WELCOMES ETC...)

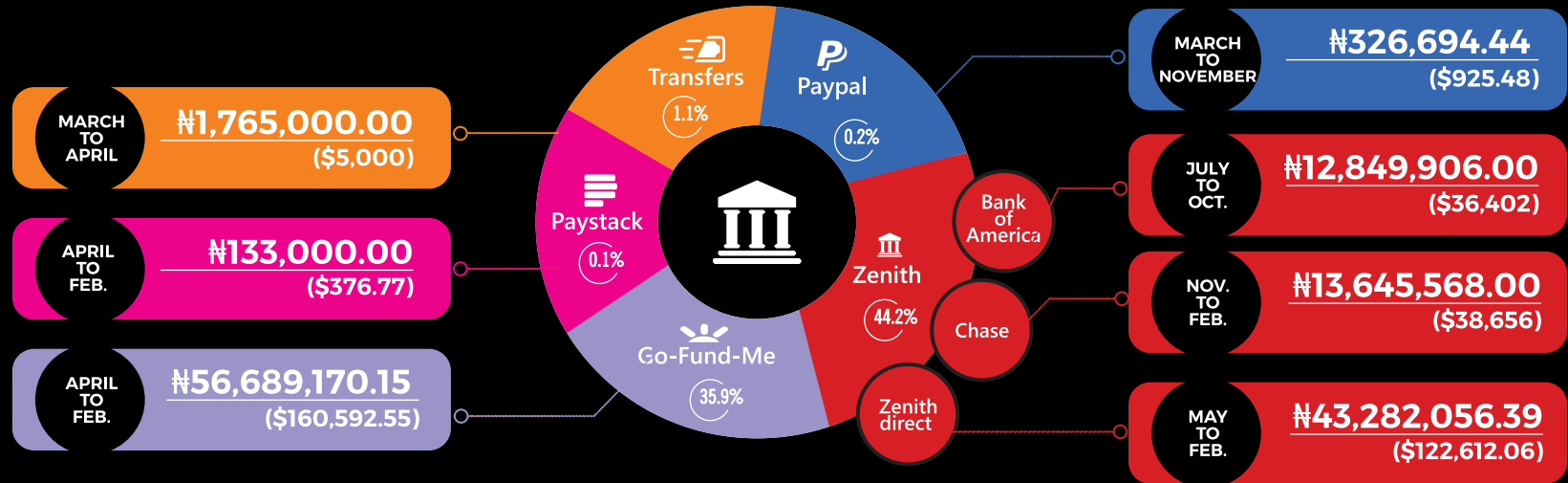
OVER 9,000 MILES

CAMPAIGN INCOME

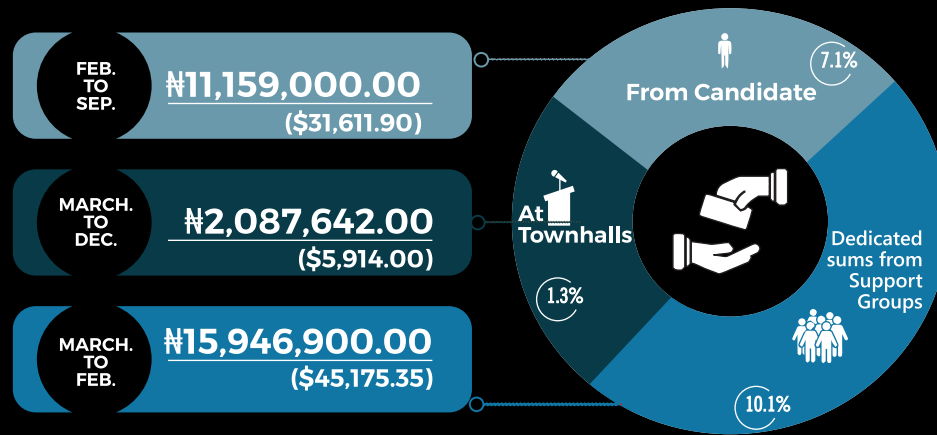
- All dollar amounts listed in this account statement are in USD, with the average period FX rates being NGN 353 - 1 USD.
- All foreign currency donations to the campaign translated into their USD or NGN equivalent.



RECEIPTS



TOTAL - BANK DONATIONS **₦128,691,394.98 / \$364,564.86**



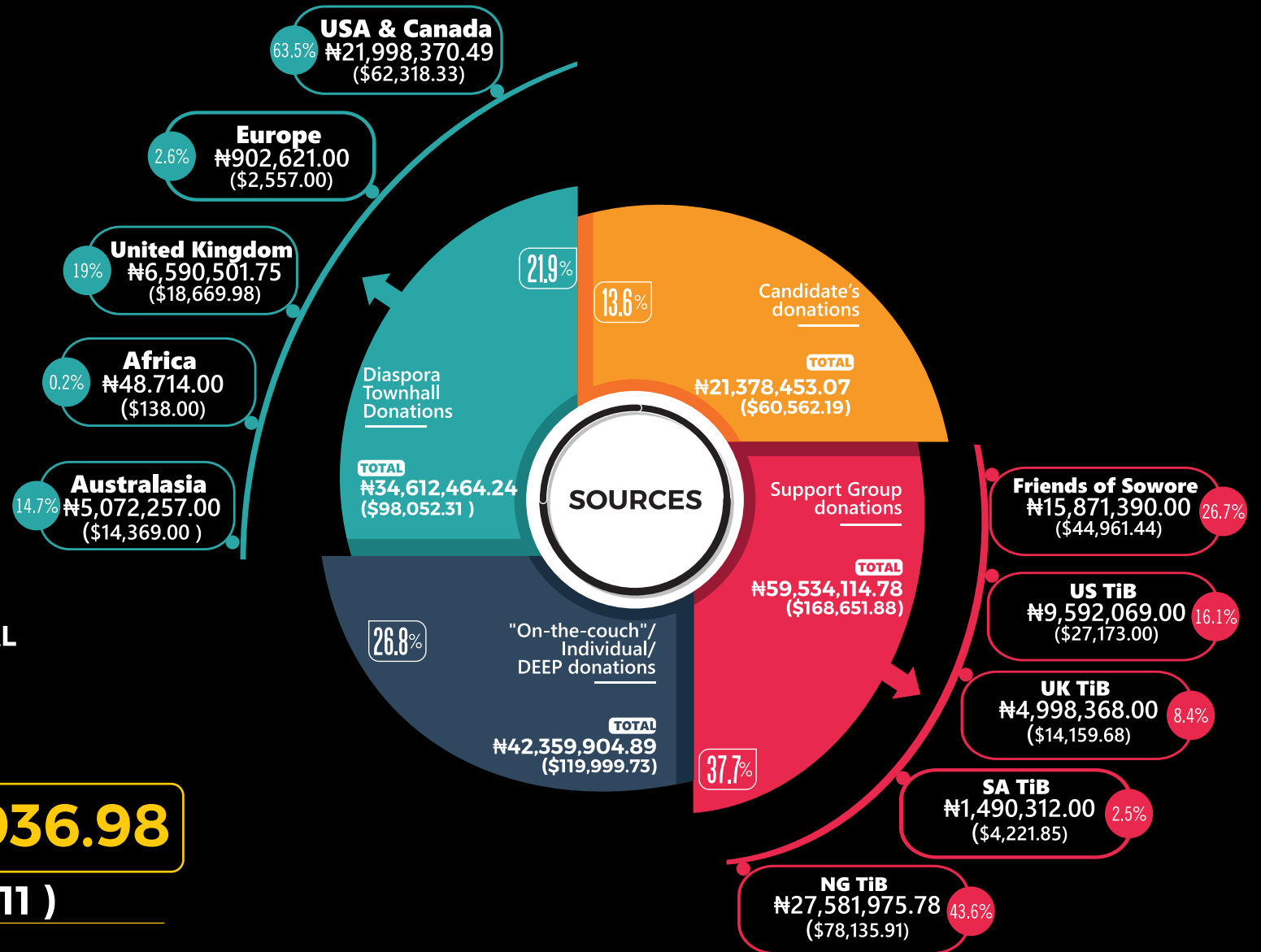
GRAND TOTAL



₦157,884,936.98
(\$447,266.11)

TOTAL - DIRECT REMITTANCES **₦29,193,542.00 / \$ 111,651.54**

SOURCES



GRAND TOTAL



₦157,884,936.98

(\$447,266.11)

CAMPAIGN EXPENDITURE



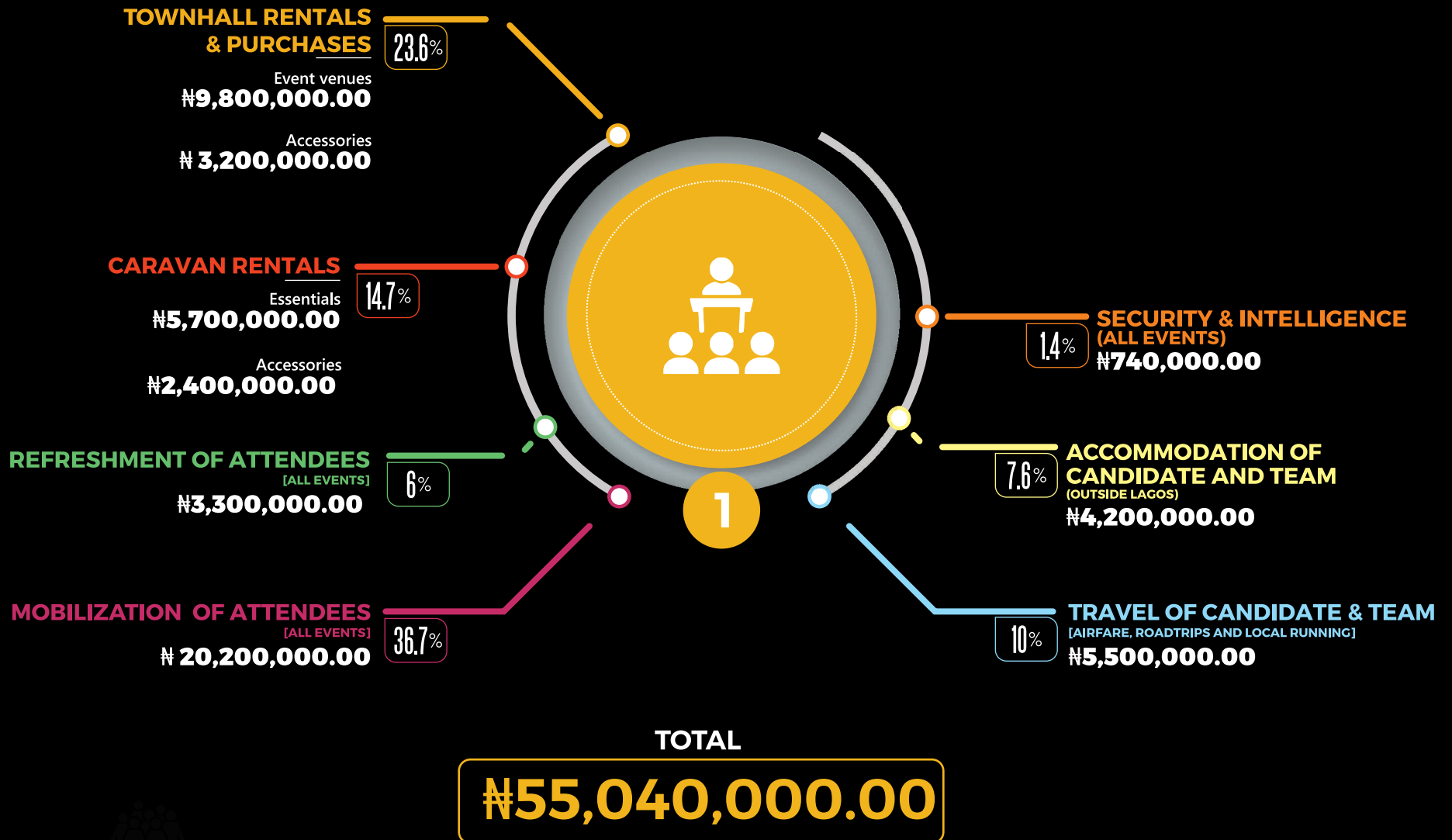
EXPENDITURE SUMMARY



₦157,884,936.98
(\$447,266.11)



EXPENDITURE ON ENGAGEMENTS ACROSS NIGERIA



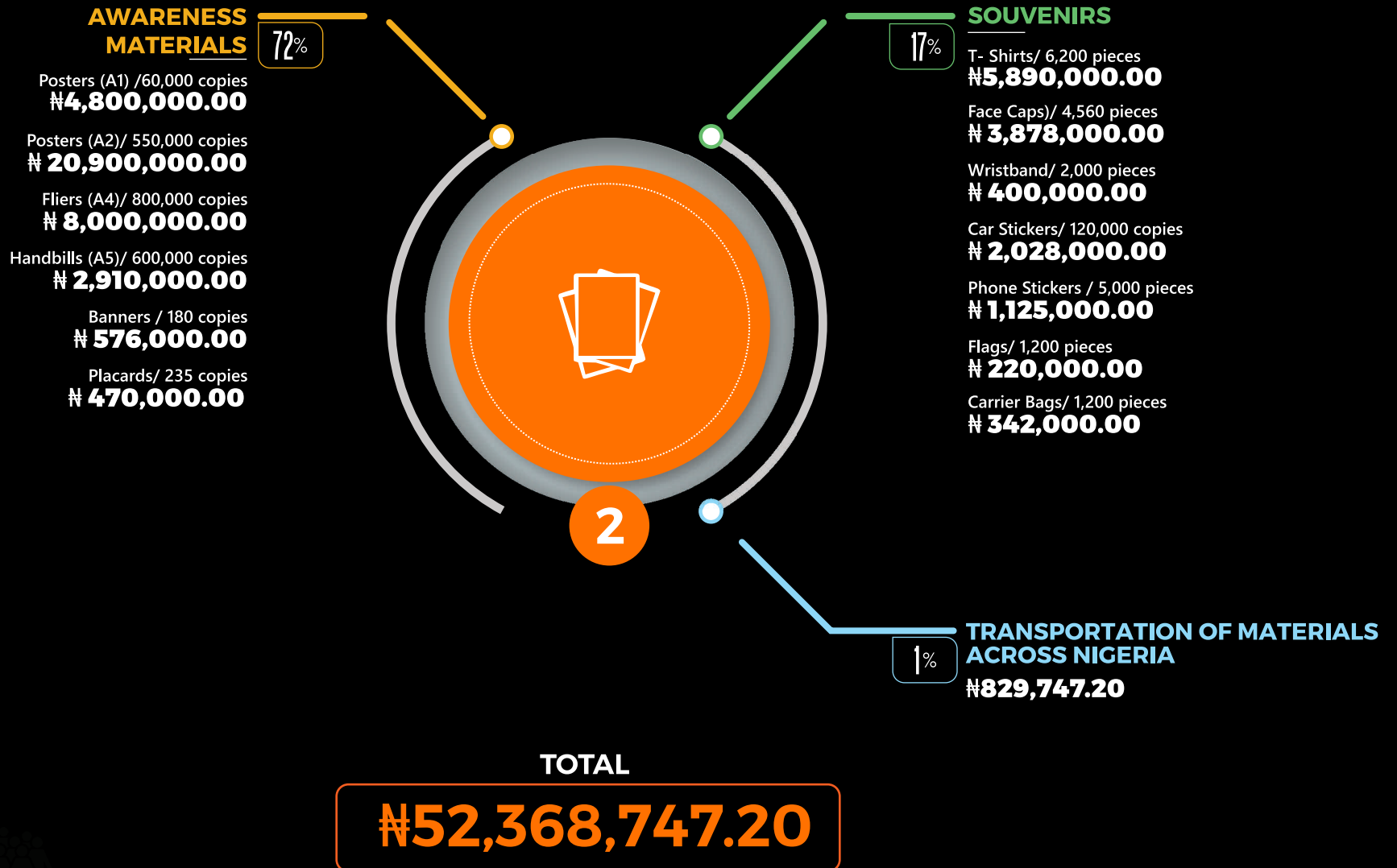
Engagements across Nigeria

[Townhalls, Meetings, Concerts, Protests, Caravan etc.]

	No of Events	Cost	Cost per Event
Townhall Rentals & Purchases			
•Event halls, Seats and Sound systems	41	₦9,800,000.00	₦ 239,024.39
•Accessories [Banners, Generators, etc.]	41	₦3,200,000.00	₦ 78,048.78
Caravan rentals			
•Essentials [DJ, Flatbed trucks, Sound system, Open-roof vehicles]	26	₦5,700,000.00	₦ 219,230.77
•Accessories [Banners, Troupes, Generators,etc.]	26	₦2,400,000.00	₦ 92,307.69
Refreshment of attendees [Townhalls, Rallies, Airport welcomes, Meetings etc.]	132	₦3,300,000.00	₦ 25,000.00
Mobilization of attendees [Townhalls, Rallies, Airport welcomes, Meetings etc.]	132	₦20,200,000.00	₦ 153,030.30
Travel of Candidate & team [Airfare, Roadtrips and Local running]	74	₦5,500,000.00	₦ 74,324.32
Accommodation of Candidate and team (Outside Lagos)	74	₦4,200,000.00	₦ 56,756.76
Security & Intelligence	32	₦ 740,000.00	₦ 23,125.00
	Total	₦55,040,000.00	

N.B - Costs of accommodation within Lagos borne solely by Candidate

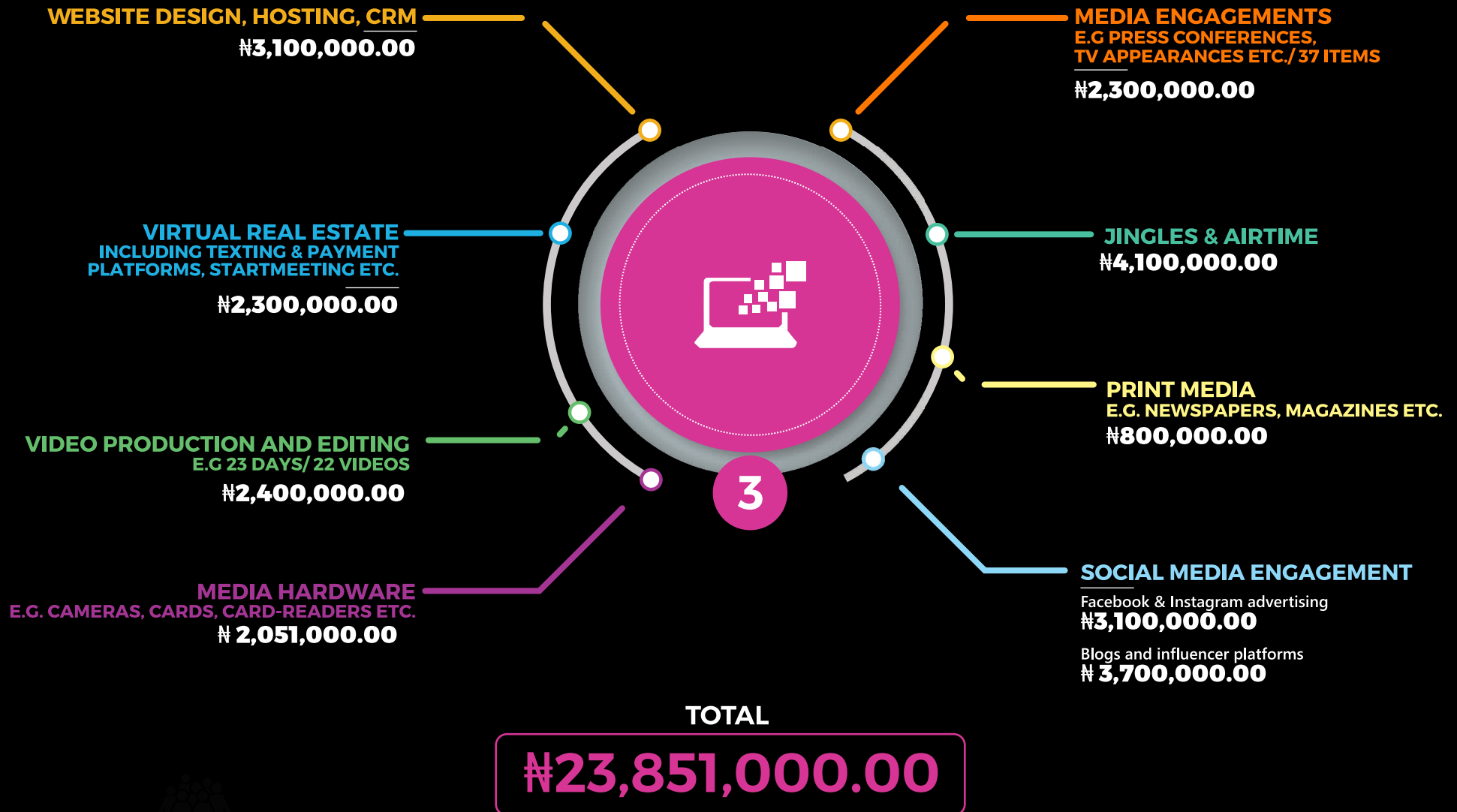
EXPENDITURE ON MATERIALS



Materials

	Number of Items	Cost	Cost per Item
Awareness Materials			
Posters (A1)	60,000	₦ 4,800,000.00	₦ 80.00
Posters (A2)	550,000	₦ 20,900,000.00	₦ 38.00
Fliers (A4)	800,000	₦ 8,000,000.00	₦ 10.00
Handbills (A5)	600,000	₦ 2,910,000.00	₦ 4.85
Banners	180	₦ 576,000.00	₦ 3,200.00
Placards	235	₦ 470,000.00	₦ 2,000.00
Total		₦ 37,656,000.00	
Souvenirs			
T-shirts	6,200	₦ 5,890,000.00	₦ 950.00
Caps	4,560	₦ 3,876,000.00	₦ 850.00
Wrist bands	2,000	₦ 400,000.00	₦ 200.00
Car stickers	120,000	₦ 2,028,000.00	₦ 16.90
Phone stickers	5,000	₦ 1,125,000.00	₦ 225.00
Flags	1,200	₦ 222,000.00	₦ 185.00
Carrier bags	1,200	₦ 342,000.00	₦ 285.00
Transportation of materials across Nigeria		₦ 829,747.20	
Total		₦ 14,712,747.20	
Grand Total		₦ 52,368,747.20	

EXPENDITURE ON MEDIA & TECHNOLOGY PLATFORMS



EXPENDITURE ON OFFICE COSTS



OFFICE EQUIPMENTS/GADGETS
LAPTOPS , PHONES , INTERNET
MODEMS & SUBSCRIPTION,
PRINTERS ETC]
₦1,067,000.00

**VEHICLE REFURBISHMENT,
BRANDING & REPAIRS**
- 6 VEHICLES -
₦ 2,400,000.00

VEHICLE MAINTENANCE
[10 VEHICLES FOR 10 MONTHS]
₦1,000,000.00

OFFICE CONSUMABLES
[PAPER, PENS, INK, TONERS, ETC.]
-FOR 10 MONTHS-
₦ 256,000.00

SITUATION ROOM
[RENT, INTERNET, MATERIALS, ETC.]
₦2,100,000.00

TOTAL

₦6,823,000.00

EXPENDITURE ON WAGES & SALARIES



VOLUNTEERS & DEDICATED STAFF
15 VOLUNTEER & DEDICATED STAFF
FOR 10 MONTHS
₦7,500,000.00

**DEDICATED DRIVERS
& AD-HOC MOBILIZERS**
- 10 MONTHS -
₦5,000,000.00

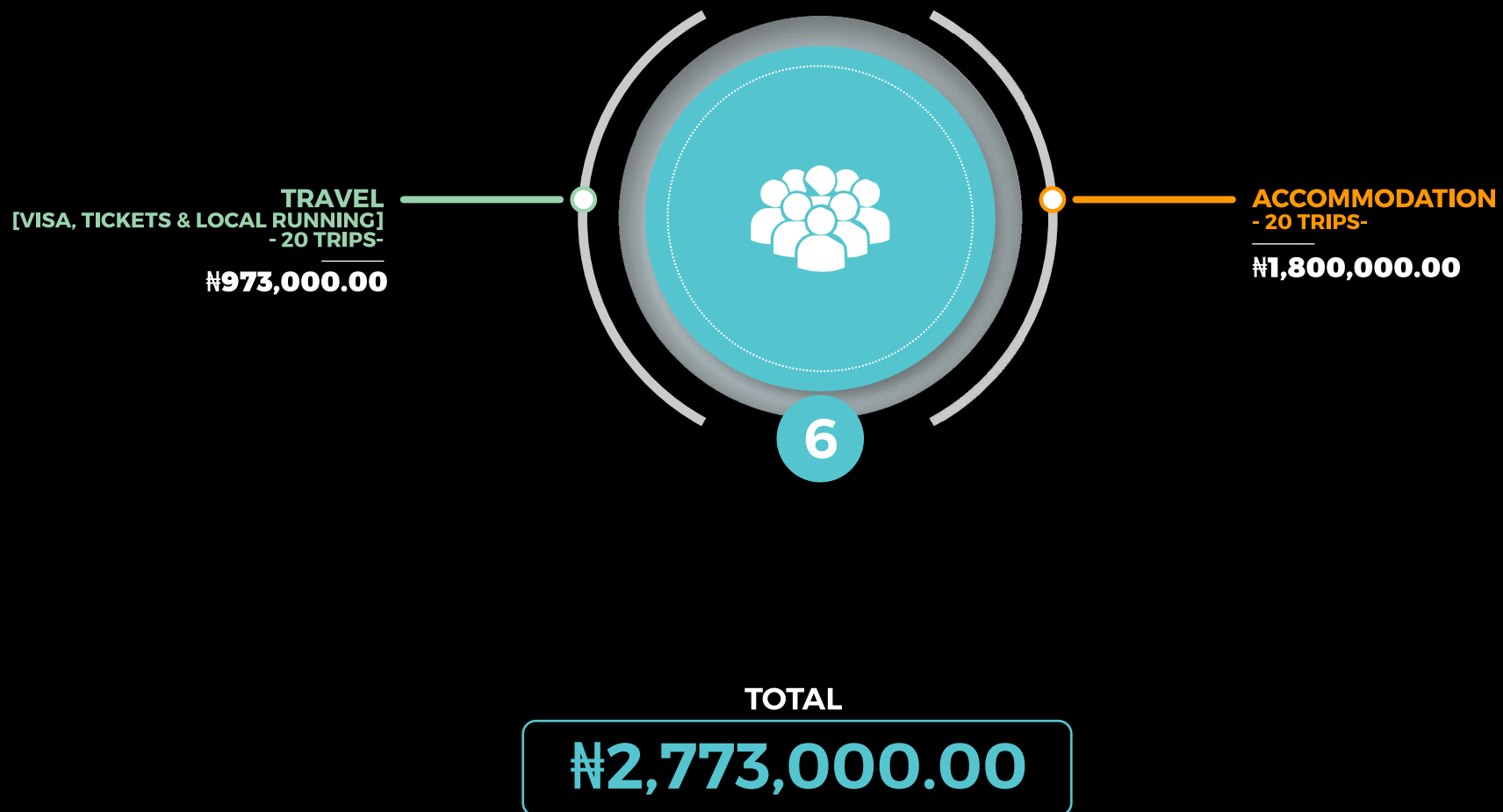


DEDICATED SECURITY
-10 MONTHS-
₦1,000,000.00

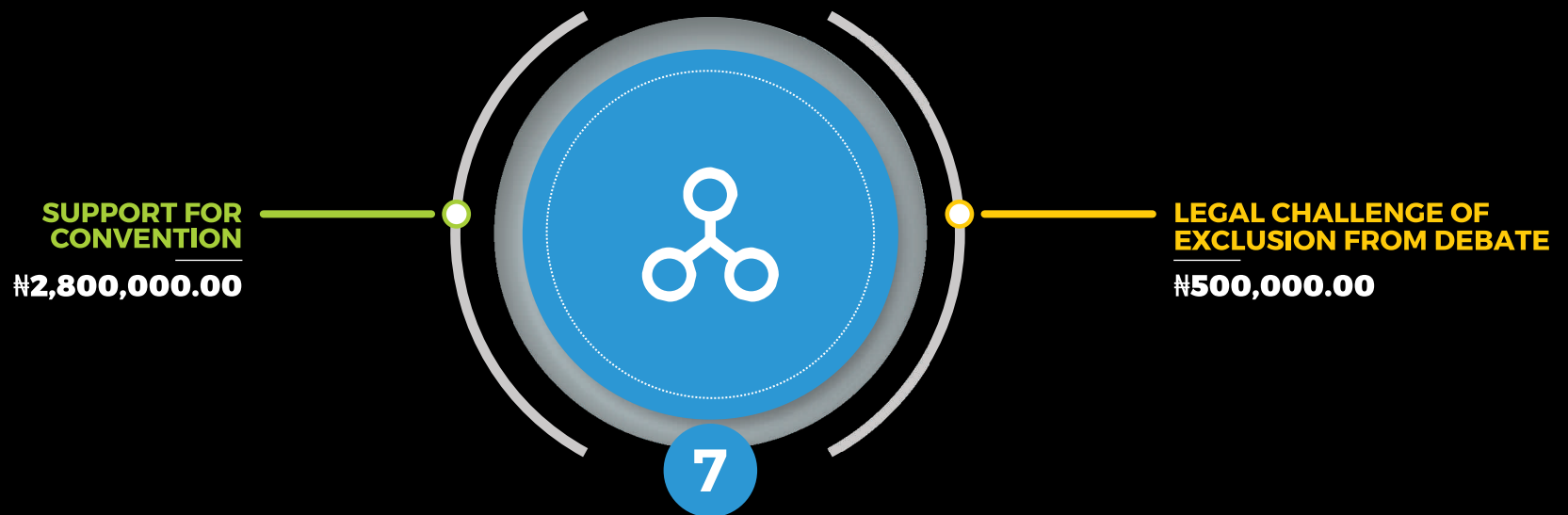
TOTAL

₦13,500,000.00

EXPENDITURE ON DIASPORA ENGAGEMENTS



EXPENDITURE ON PARTY SUBVENTIONS



TOTAL

N3,300,000.00

** Party formation and registration not included*

EXPENDITURE ON **BANK CHARGES & BALANCE**

